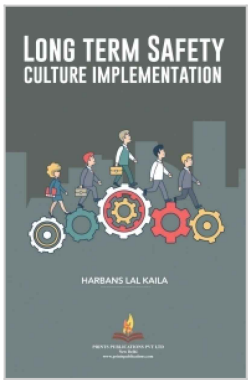
Book Information Sheet

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About the Author

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Harbans Lal, who pioneered/ popularised BBS in India, earned Master's degree in Psychology from Guru Nanak Dev University, Doctorate from Tata Institute of Social Sciences, is a retired Professor of Organizational Psychology with 39 years of professional experience, published books/articles and participated in national/international conferences. He pioneered BBS training in India, conducted >1000 BBS workshops in India/abroad and is a member expert panel for National Safety Council. He served the Central Labour Institute, Ministry of

Labour for 10 years and as a Professor at the SNDT Women's university for 18 years at Mumbai. He is a resource person for organizations such as ITC, SAIL, GAIL, ESSAR, RIL, Colourtex, Reliance Energy, Ultratech, CFCL, Sandoz, Tata Motors, M&M, BPCL, ONGC, Suzlon, TUV, Bajaj Auto, Bayer CropScience, Serum, SMC, NPC, GE, IOCL, BHEL, Oil India, Privi, HPCL, HCC, Kalpatru, CTEA, Greentech, ICC, Pidilite, Aarti, TKIS, Vedanta, L&T, RCF, DCM, Sembcorp, Uflex, Afcons, AM/NS, Hikal, Amara-Raja, Hindalco, Ampacet and conducted >100 safety culture surveys for various locations in India. Dr. Kaila represented India in Conferences at New York, Berlin, Japan, Muscat, Rome, New Zealand, London, Egypt, Sydney. He is an Editor of the Journal of Psychosocial Research and Director of the Forum of Behavioural Safety.

Product Description

This book raises a critical query on the longterm safety culture in corporates and communities along with a well researched practical solution embedded in proactive safety practices across the board in terms of psychological, social and behavioural safety pursuits for saving lives and economy from incidents. Experts' messages to industry and the contribution of professionals are a value addition and have enriched this manuscript for readers. The participation of a few hundred experts over a year in the making of this book contents is going to give some relishing take away for everyone to learn and practice in the field of our health, safety, and environments. The 13 chapters of this manuscript is a multifold perspective that reflects on the organizational antecedents for managers' silence over At-Risk Behaviours, reviews Behavioural Safety and Health Culture in India during the Covid-19 scenario emphasizes on the Educational institutions to focus 'Health and Safety' as Covid-19 reminded, tries to understand as to Why Industry is Losing Faith in Safety Awards, apprehends the Contribution of Civil Society toward Industrial Safety Culture, frames an outline of Active Humanism in Public Safety Behaviours to Defeat Covid19 and Restoring Economy as a Long-term Solution, Not Fire-fighting Approach. Also, the book highlights toward Managing the difference between safety documentations and at-risk behaviours in industry, brings forth Behavioural Benchmarking as a robust tool of total safety culture in Industries, underlines how a Planned Intervention of Behaviour-Based Safety Helps organizations Improve their Safety Time Arithmetic, looks at the Possibilities and Challenges of Making Safety a 'Way of Life' in Indian Society, and reminds how Mission Bharat Bane Surkshit is possible for Safer Corporate India through Behavioural Science Approach, and finally explores how to manage the Psychosocial Risks in Organisations as per ISO45003 as well as the behavioural economics of safety culture management in companies. The anticipated readers will be: broadly the Industry and corporate professionals, the government as well non-governmental research and training Institutions involved in OHS and environment, educational settings, and the like. The focus and query of this manuscript are whether long-term safety culture is possible, yes, the answer lies on these pages to follow, by continuously perusing the journey of total safe behaviours approach by all concerned, keeping the implementation simple and scientific for everyone. The book promises a well-referenced and original communication straight from the grassroots.