Productivity : A Quarterly Journal of The National Productivity Council

Published with: Published in Association with National Productivity Council

ISSN : 0032-9924
e-ISSN : 0976-3902

National Productivity Council

Productivity

Vol. 66 January – March, 2026 No.4

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ISSN:	0032-9924
e-ISSN:	0976-3902
Current Volume:	66 (2025-2026)
Periodicity:	Quarterly

Month(s) of Publication:	June, September, December & March
Subject:	Economics
DOI:	10.32381/PROD

Subscription Price

Print + Online (India):	₹ 3500
Print Only (India):	₹ 3500
Online (International):	$ 350
Print (International):	$ 350

Online Access is Free for Life Members

About the Journal

Productivity is the principal journal of the National Productivity Council of India. The Journal aims at disseminating information on concepts of and data on productivity and its growth in India and elsewhere. It also aims at disseminating knowledge on techniques and methods of productivity improvement through effective management of all types of resources. Thus contribution from a large spectrum of disciplines are accepted for publication.Only those manuscripts that present original results will be accepted of the publication in the Journal.The managerial/policy implications of the study should be highlighted separately towards the end of the paper.

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